



HAND
BALL FOR
**DUAL
CAREERS**

PRESS KIT

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PRESENTATION

Handball 4 Dual Careers (H4DC) aims at setting-up a comprehensive support service for the development of handball players' dual careers through a collaborative approach between sporting bodies (clubs, federations), educational organizations and private sector representatives. H4DC follows a holistic approach to cover two main pillars of the Dual Careers concept, as stated in the UE Guidelines on Dual Careers: **Promote and support the good governance of sport and the double career of athletes.**

This project, that will be developed during the next 30 months in permanent collaboration between six European partners, aims to build a service model through two main characteristics: a modal based on demand and a model based in a sports club.

The project targets players from the three partner handball clubs from 12 years old to university students, including professional players. H4DC seeks a global vision in base two of the principle lines of the European Commission regarding Dual Careers:

- Guarantee the commitment of athletes in the education system "including vocational training"
- Work potential occupancy.



OBJECTIVES

H4DC' specific objectives:

1. **Design a Dual Career Support Service** in a Club that includes awareness, training and individual guidance.
2. Test, supervise and evaluate the methodology with 120 athletes through **pilot actions**.
3. Draw conclusions from the pilot actions and **writte a report of policy recommendations, transferable to any handball club or other sports club interested**.

In pursuit of this objectives, H4DC **contributes directly to the EU strategy for Dual Careers**, an issue which has been a priority in the field of sport since the 2007 White Paper on sports, in which the European Commission put emphasis on the importance of taking into account the need to provide training on the "dual career" for athletes.

PARTNERS



Club Balonmano Granollers (Líder i Coordinador del Projecte)
Handball club
Granollers, Catalunya, Spain
www.bmgranollers.cat

Club FENIX Toulouse
Handball club
Toulouse, France

www.fenix-toulouse.fr/



IK Savehof
Handball club
Partille, Sweden
www.savehof.se

European Handball Federation
Sport federation
Vienna, Austria

www.eurohandball.com/



Amsterdam University of Applied Sciences
Educative organization
Amsterdam, Nederland
www.amsterdamuas.com/

Federation of the European Sporting Goods Industry
Private sector representatives
Brussels, Belgium
<http://www.fesi-sport.org/>



Federation of the European
Sporting Goods Industry



ACTIVITIES

An innovative aspect of the H4DC project is the **creation of a new collaboration platform between entities** that, in general terms, are not related or do not work together in a regular basis. This platform gives the possibility to carry out a joint-work program that will allow the interaction of the three different profiles and a better understanding of the potential needs of the talents throughout the interaction of their sports career with their education and later employability.

This program will consist on different activities and seminars that will be carried out through the duration of the whole project:

- Seminars and awareness sessions on Dual Careers and its importance in the sports and educational / professional careers. These events are aimed to athletes, family members, coaches, academics and representatives of the business sector.
- Exchange programs for players of the three handball clubs.
- Networking events to gather representatives of the tree actors of the project: sport talents, educative entities and private sector representatives.

IMAGE

The image, designed by Isidre Barnils, represents three of the main pillars/actors that relate to the project: A handball player, education and the post-graduation.



“Project’s image”



“Acronym version”

Logos and the Image’ style guide can be downloaded at the project’s web page:
www.h4dc.eu



COMUNICACION

In order to be the center of all the information about everything related to the project, a web page has been designed (www.h4dc.eu) where can be found more extensive information on the H4DC and Dual Careers, a more detailed description of the "partners" and the activities carried out throughout the project and a section where participants will present their experiences combining sports and educational / professional career as well as personal experiences throughout the programmed activities. The web, developed by itres! It is adapted for the visualization of any mobile support.

To complement the dissemination of the work done and to give more visibility to the H4DC project, has also been created a page on Facebook and a Twitter account.

Also, an email has been set up to direct all other issues and doubts regarding the project: h4dc@bmgranollers.cat



CONTACT

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